

Persuasive Writing

Introductions

I think...
For this reason, ...
I feel that...
I am sure that...
It is certain...
I am writing to...
Of course, ...
In the same way...
On the other hand, ...
In this situation...

Making your point

Firstly, secondly, thirdly...
Furthermore...
In addition, ...
Also...
Finally, ...
Likewise, ...
Besides...
Again...
Moreover...
Similarly, ...
Surely...
Certainly...
Specifically, ...
If...then... because...

Details

For example, ...
In fact, ...
For instance, ...
As evidence...
In support of this...

Other Words

reasons
arguments
for
against
unfair
pros
cons

Endings

For these reasons...
As you can see...
In other words, ...
On the whole...
In short...
Without a doubt...
In brief...
Undoubtedly...

Dear Mr Jones,

I am writing to you because I would like to see harsher penalties imposed on dog owners who allow their pets to foul the pavements and not clear up the mess. I see new piles of dog waste every day when I walk to school. I feel very strongly that this is not acceptable and I would like you to do something about it.

Children especially do not look at the ground as carefully as adults because they are often playing, skipping or running. Obviously, they are much more likely to step in dog mess. This has happened to me several times recently and also to many of my friends.

When you get dog mess on your shoes, everyone knows about it. The horrid smell makes you feel ashamed, almost as if everyone is looking at you and you have to take your shoes off and leave them outside, or run the risk of getting poo all over you when you try to clean your shoes. Why should children be made to feel like this?

If people choose to own dogs, then they should make sure that the pavements are left suitable for everyone to use. It is totally obvious that clearing up dog mess is just as much a part of owning a dog as feeding it or taking it for walks. If owners are not prepared to clean up after their dog, they should not own one.

In summary, I am fed up of ordinary people, particularly children, suffering while they do about their daily business as a result of the laziness of some dog owners. While I appreciate that most dog owners take their responsibility very seriously, I think those that who don't should pay a much heavier penalty.

Yours sincerely,

Mr I. Clarke