

# Internet safety

- Can I explain how to keep safe when using social media?

# Social Media

- With the invention of mobile phones and the rise in social media apps, it has been never easier to keep in touch online.
- A study in 2017 found that :
  - By age 7, 20% of children have mobile phones.
  - By age 11, 38% of children have mobile phones.
  - By age 15, 86% of children have mobile phones.

How old do you need to be to  
use social media apps?

Look at the logo and guess the age  
you need to be to use that site. The  
next slide will give you the answer



13



**Insta**

13

**You**  **Tube**



18 or 13 with  
parental  
permission



13



16



13





13

# Discuss at home

- Which of those age limits surprised you?
- Why do you think the companies set the age at 13/16/18?
- Are there any which surprised you?

# Social Media

- The study also showed that, in terms of having an online social presence ( ie using social media apps to communicate) :
- 28% of 10 year olds have a social media presence
- 46% of 11 year olds have a social media presence

# Under 13 apps for social networking

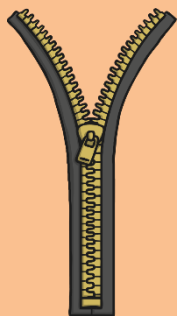
Kudos

Playkids Talk

Chatfoss

CBBC app

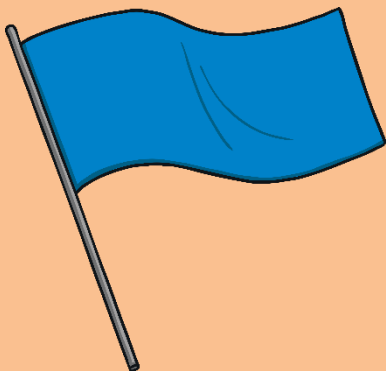
# Safety



ZIP IT

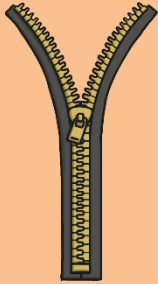


BLOCK IT



FLAG IT

# Zip it



Really think twice about everything that you say online. Don't give away your real name, address or even which school you go to or which clubs you are in.

Be careful about sending aggressive or nasty messages as these are always stored in the server, even if you delete them from your phone.

# Block it



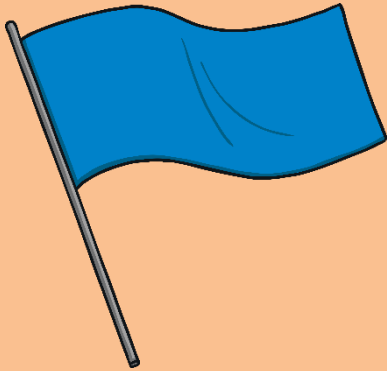
If something looks odd, it probably is!  
Block and delete emails from anyone you don't know.

Do not open any attachments from people you don't know as it could be a nasty virus!

If anyone sends you a nasty email or message, don't get into a discussion, just block them and then tell an adult.

This applies to all devices that use the Internet, e.g. Games consoles (Xbox or PlayStation) and tablets (iPad).

# Flag It



Flag up anything that is not right. This means tell someone you trust – they might be able to help get something done about it.

These things might include:

- Cyberbullying
- Someone asking to meet you in real life
- Anything that upsets or worries you
- Anything you think might be illegal



# Strangers

- Someone that you do not know is a stranger. You should not be talking to people online, who you do not know in the real world.
- You should never agree to meet someone offline without an adult present.
- Remember, people may not be who they say they are... anyone can upload a photo of someone else and call themselves by a different name with a made-up profile of their age and interests.
- Talk to a trusted adult about it if anyone has asked you to meet them in real life.

# Tasks

- **Red**- design a poster explaining the three elements to keeping safe – Zip it, Block it, Flag it
- **Yellow**- invent characters for the elements and draw them. Think of encouraging a younger child to be safe online.
- **Green**- Write a letter to explain why you think ages on social media apps should be lowered, raised or stay the same.